

GOAL High School

A Colorado Performance Rated High School

100 PERCENT

IT STARTS WITH US

2019 Annual Report to the Community



2019 REPORT TO THE COMMUNITY

GOAL to focus on careers and workforce readiness

Public education is ultimately about changing lives — about making a real difference in each and every young life enrolled at a school. Nowhere in Colorado is that premise more fundamental to the mission of a public school than at GOAL Academy High School.

GOAL is unique. It not only has been changing lives but in fact providing a critical opportunity for thousands of high schoolers across the state each year. At GOAL, we offer a real chance at a solid secondary education and beyond to students who, for a variety of reasons, could not fit in or could not be served by the conventional education system elsewhere.

The toll of Colorado's disturbingly high dropout rate has of course been troubling — first and foremost for those students and their families but also for their communities and for our entire state. Colorado cannot compete in the world marketplace if so many of its children — our next generation of workers, of professionals, of leaders — cannot realize their potential. We must not fail these children by allowing them to fall by the wayside. GOAL plays a pivotal role in getting these young Coloradans back on track toward a productive future that will benefit not only them and those in their lives but also our state as a whole.

With Dr. Constance Jones, our Chief Executive Officer, at the helm, GOAL continues to focus on workforce training and readiness, directing our resources,



Debbie Rose

President of the Board

coursework and student support even more pointedly toward accomplishing our school's mission to "develop productive members of society." Basically, our job at GOAL is to help ensure that our graduates have jobs and are ready to join the workforce or continue their education.

The dividends of GOAL's vision and mission were made clear yet again at last spring's commencement, when 800 students received their diplomas — a feat

most of them likely never would have achieved at another school. More impressive, given the challenges our students faced elsewhere, 150 of those students graduated with concurrent college credits, and 710 of our students earned a National Career Readiness Certificate.

We take great pride in having turned these youths' lives around in a way that stands to profoundly benefit them, their loved ones and all their fellow Coloradans in a myriad of ways. They are now on a trajectory to achieve dreams they previously thought unattainable, with ripple effects that will uplift their communities.

The report that follows lays out the details of our students' remarkable accomplishments, underscoring our commitment to our mission and the significance of our program to all of Colorado. Please take time to review this information. We hope this report reflects our passion for our work to educate many of Colorado's youth—and effectively prepare them for a productive future.



Why GOAL?

Support, Personalized Learning, Flexible Schedules, Career and Workforce Focus Sets GOAL Apart

Since coming to GOAL Academy High School to serve as the chief executive officer, I have quickly seen firsthand why so many students, teachers and education professionals choose GOAL for their education and their careers.

GOAL serves such an important role in providing high school students with a unique choice that includes high quality instruction in a flexible learning environment using both online instruction and face-to-face support. But GOAL's approach goes far beyond the classroom. Our school is a diverse and safe environment, welcoming all students who did not feel that they fit well in a traditional school setting. GOAL provides the social-emotional services that help our students in all facets of their lives.

Our statewide, blended-learning high school program serves students in grades 9-12 by providing each student with a computer and internet access and providing tutoring, counseling, and support at 30 drop-in centers across Colorado.

What I hope will add to GOAL's unique place in Colorado's education system is our success and long-term focus on workforce training and readiness. Out of the 800 students who graduated from GOAL in 2019, 710 graduates earned their high school diploma and a National Career Readiness Certificate. 11 students graduated with both a high school diploma and an associate degree and 29 students earned their credentials in a variety of career and technical programs such as welding, certified nurse's aide, and cosmetology.



Constance A. Jones, Ph.D.
GOAL CEO

This past year, GOAL grew its partnership with Perfect World Music to provide career and college-focused music education in a professional studio. A construction-industry training program was piloted that provided students with the opportunity to receive hands-on experience in several skilled trades. We also began a student intern program in digital media and video production.

Mission:

Develop productive members of society.

Vision:

Helping all students achieve their full potential in a caring, supportive and personalized environment.

Our plans for 2019-2020 include the introduction to a wide variety of technology careers with an emphasis on Microsoft certifications and Cyber Security. GOAL will be working in 2019-2020 to expand our industry partnerships so that our students across Colorado will have the opportunity to graduate with entry level skills that will enhance their ability to go into the workforce or continue their education.

This is just a glimpse of what's ahead for GOAL and our students. It is an exciting time for our students and faculty. We are all looking forward to the challenges and opportunities ahead.

I encourage you to contact me with any questions. I look forward to working across the state with our local communities to ensure the success of GOAL's students.



GOAL Graduates 800

Of GOAL Academy High School's 800 statewide graduates, 710 earned worked force readiness certificates, with 29 industry certifications in welding, certified nursing assistance, automotive and cosmetology awarded. Also, 18 committed to serve in the military. Many of the graduates earned grants and scholarships. One of this year's graduates, Freddy Schmid, was awarded the prestigious Daniels Fund scholarship — a first for GOAL.

"It's kind of overwhelming to be given this gift," said Schmid, who attended GOAL for three years. "What helped me the most was taking college classes while at GOAL. I graduated with my associate degree before I received my high school diploma. I only had to pay for one college book out of the three years I went to college as a high school student: Everything else was completely free."

The well-rounded Schmid has been involved in 4-H for 12 years and karate for a decade. He also is a symphony cellist. He plans to attend Colorado State University, Fort Collins and major in mechanical engineering, with hopes of eventually working in renewable energy. Additionally, GOAL staff raised enough funds to award 15 \$1,000 scholarships to students.



Frederic Schmid
2019 Daniels Scholar
Recipient, showcases his
advanced cello skills



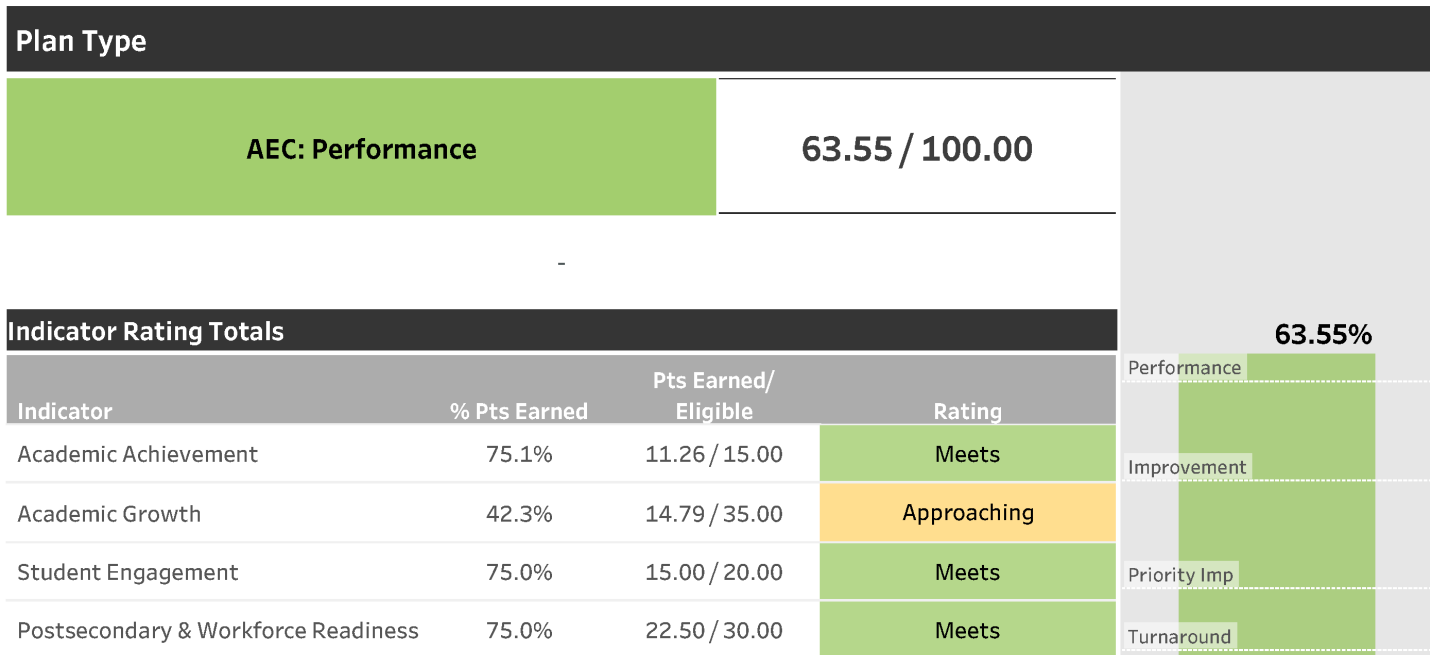
A packed house looks on as GOAL graduates eagerly await their diplomas



GOAL Hits PERFORMANCE in 2019 State Accountability Report

3475: GOAL ACADEMY | 1110: DISTRICT 49

Level: ALL



COLORADO
Department of Education

GOAL continues to thrive in the areas of student achievement, growth, engagement and postsecondary and workforce readiness. Validating GOAL’s record of outcomes, we received a rating of “performance” in the 2019 AEC School Performance Framework report from the Colorado Department of Education. The annual report assesses Alternative Education Campuses (AECs) on several factors, including academic achievement, growth, student engagement and postsecondary and workforce readiness.

Highlights include an overall performance rating score of a 63.5 percent – an increase of nearly 8 points from 2018. In the area of academic growth, GOAL earned 4.8% more points in 2019.

GOAL’s engagement included returning 80% percent of its eligible students from May 2018 into the 2019 school year. That represents a 7% increase. Student truancy also decreased by 2% resulting in a “meets” category on the SPF for the first time. And Student Re-engagement increased by 10% from 2018 to 2019.

GOAL’s postsecondary and workforce readiness increase in many areas including the Colorado State Required SAT where students demonstrated a “meets” on the SPF in both Evidence-Based Reading and Math, and in the area of Completion which was also move to a “meets” in 2019. It is clear that GOAL is demonstrating success in preparing students for life after high school.





GOAL continues strong record of success

The dividends of GOAL’s vision and mission were made clear yet again at last spring’s commencement, when 800 students received their diplomas — a feat most of them likely never would have achieved at another school. Even more impressive given the challenges our students faced elsewhere, 150 of those students graduated with concurrent college credits, and 710 earned a National Career Readiness Certificate. And 11 GOAL students also received their associate’s degree at the same time as their high school diploma.

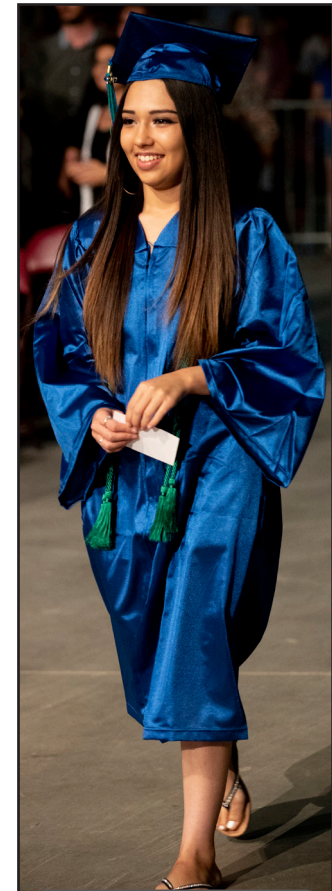
Students under 21 receiving a diploma	782
Students 21 and older receiving a diploma	15
Students receiving a diploma and a workforce certificate	710
Students receiving a diploma and college credit	150
Students receiving a diploma and an associate’s degree from college	11
Students receiving a diploma and a career/tech certification	29

GOAL has focused on placing students in concurrent enrollment classes where they can be challenged by college-level coursework and earn credit toward their future education. GOAL students in 2018-19 accepted that challenge, with an outstanding pass rate of 94 percent for concurrent enrollment classes.

Students completing a concurrent enrollment class	337
Number of concurrent enrollment classes taken	2,276
Pass rate for GOAL students in concurrent enrollment	94%

GOAL works to establish an enrollment number that can be best served by the school’s qualified and trained administration, teachers and support personnel. This past year, GOAL served over 4500 students in five regions which included mid-year enrollment.

2018-19 school year	4,138
2017-18 school year	3,783
2016-17 school year	3,755
2015-16 school year	4,070



**GOAL’s 2018-19
Funding:**

**Colorado
Average PPR:
\$8,122.58**

**GOAL’s PPR:
\$7,776.61**

**-\$345.97
per student**



GOAL in the news... Many GOAL Educators were featured throughout 2019...



Ms. Meghan Craddock, English Teacher, Pueblo Downtown
 Education: B.A. - English, Colorado State University-Pueblo; M.A. - Education-University of San Diego.

Jason Hochevar (*GOAL's Principal for Colorado's Southern Region*) says, "Meghan runs engaging, educational and interesting classes for her students. What sets her apart, though, is what she teaches students about life, resiliency, grit and themselves. Content instruction means nothing when students are filled with overwhelming questions about their life and current situations. "I believe strongly that there are many students in school or graduated today solely because Meghan chose to care."

"A friend of mine actually suggested teaching as a career. At first, the idea was horrifying because I had a miserable experience in high school. I hung out with the wrong crowd, got into a lot of trouble and ended up dropping out of high school." Meghan says. "Later, when I went to college, my experience was a wholly positive one. I started by tutoring college students, but when I really fell in love with teaching was when I started working with high-schoolers. Every kid brings a wealth of knowledge, coming from all of these different backgrounds and experiences. They have taught me so much about myself."

"Mrs. Craddock is the best teacher ever. She has been here for me since the very first day. If I've ever needed someone to help me out with my homework or needed any questions on anything, she was there for me. She is such a kind teacher. I feel very comfortable at GOAL High School as a student."

"After a few rough runs at other high schools, I transferred to GOAL as a sophomore. That's where I met Meghan. She was super kind and understanding, while still focusing on the importance of finishing my work. I can confidently say she's the main reason I'm still coming into school and working so hard to graduate."

"I absolutely love working with students face-to-face and getting to know them through their own interests. Last spring, I took a group of students on a three-day trip to Mesa Verde for an English class. We had the best time exploring the history of the region while cramming English content. The kids got to step out of their comfort zone."

"Probably the greatest highlight is when a student makes that switch from being on the verge of giving up to finally realizing that they do want to succeed. It just happened this week with a student I had been working with for three years, who is now applying for college."

GOAL's Faculty Provides Strong, Full-Circle Support for Students

Certified teachers	79
Academic coaches	107
Social workers and social-emotional generalists	6
Counselors and counseling assistants	25



GOAL Academy High School Embraces Digital Transformation

GOAL worked tirelessly through the 2018-2019 school year to embrace and standardize across the best of educational technology. Throughout the school year, GOAL pursued the exclusive distinction of being recognized as a Microsoft Showcase School. To join this exclusive group of schools, GOAL is required to show that we are leading in the following areas:

1. **The school demonstrates a commitment to thought-based leadership and school vision.**
2. **The school empowers an Innovative mindset across all school faculty.**
3. **The school leadership empowers both educators and students to exercise a growth mindset.**
4. **The school demonstrates innovative use of technology to drive positive growth in 21st century skills.**
5. **The school leadership and educators are learning leaders who drive efforts to connect locally and globally.**

GOAL is a strong Microsoft partner and a recognized Microsoft School. It is our hope that the new school year will open even more doors for our students and faculty to pursue pathways in technology.

In addition, GOAL launched a Microsoft Office Specialist curriculum and certification exams, offering students real-world and industry recognized certifications in the Microsoft Office family of products. This further demonstrates GOAL's deep commitment to building workforce-ready professionals.



Community Partnerships

At GOAL we are proud of the impact we make on our students and the local community. By partnering with non-profit organizations and local Chambers of Commerce, GOAL is able to utilize student interns to create digital marketing and communication material for non-profits. This includes designing pamphlets, creating public service announcements, and more! This not only helps our students gain invaluable experience from trained professionals, but also helps the communities thrive! GOAL is looking to expand our impact throughout the state by expanding partnership opportunities.

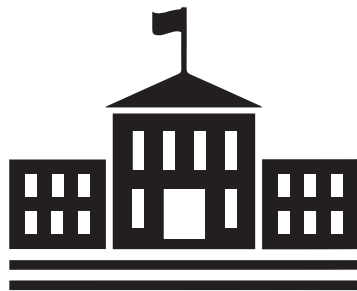
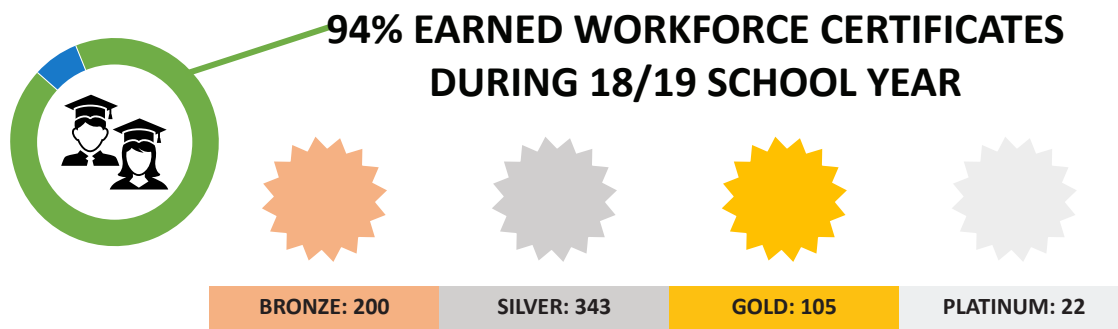


Our Impact: 2018 - 2019 School Year

**A high school graduate will earn an additional
~ \$433,530 X 800 graduates = \$346,824,000.00**
**147 former dropouts graduated in 2019 ~ Economic
cost of a dropout: \$321,450**
Savings to the Colorado economy = \$47,253,150.00

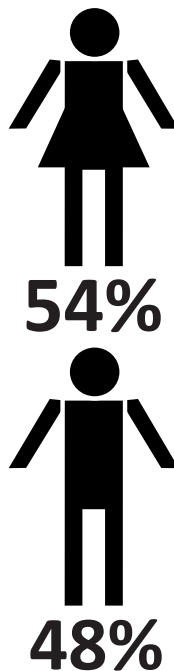
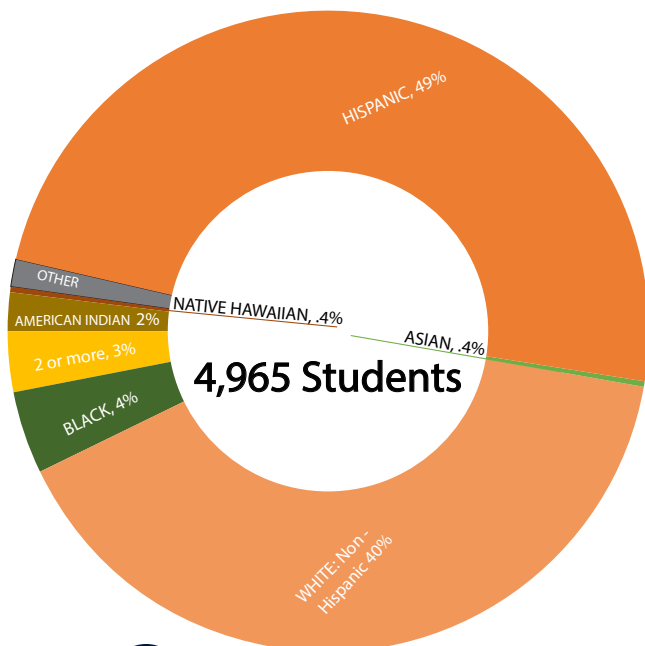
The average dropout earns \$17,299 per year, compared to \$26,933 for a high school graduate and \$52,671 for someone with a bachelor's degree*. Over a 45 year career, compared to a dropout: a high school graduate will earn an additional \$433,530.00

At GOAL, we believe it is our responsibility to ensure students can thrive beyond graduation. Our students drive their learning pathways in an environment that emphasizes academics, skill development, and social/emotional growth. At GOAL, everyone has access to concurrent enrollment, workplace internships, and high-quality instructional staff.



COLLEGE EXPERIENCE (Out of 800 Graduates)

- 150 GRADS earned College credit
- 11 GRADS earned AA degrees
- 29 GRADS earned Career and Tech certificates



95.77% Report at Least One High Risk Factor

- 976 Previously Dropped Out
- 897 Have a History of Suspensions
- 1095 Experienced Trauma, Stress, Bullying, and/or Depression
- 932 Lost a Parent and/or Sibling
- 438 Are Teen Parents
- 604 Report Parental Drug/Alcohol Abuse



In the state of Colorado, there are **5** regions with

30 GOAL locations currently serving **4,965** students.

Northern Region

Cameron McLaughlin (Principal)
ce.mclaughlin@goalac.org
970-518-3074

Fort Morgan-40

426 Ensign St, Fort Morgan, CO 80701

Greeley Mall-448

2811 Greeley Mall
Greeley, CO 80631

Longmont-97

1600 Hover Rd. D4 & 5
Longmont, CO 80501

Loveland-101

206 E. 29th St.
Loveland, CO 80538

Sterling-109

1307 W. Main Street
Sterling, CO 80751

Craig-81

11 W Victory Way
Craig, CO 81625

Grand Junction-163

454 Main Ste 100
GJ, CO 81501

Clifton-148

569 32 Road 10B
GJ, CO 81504

1187 Total Enrolled

Denver Region

Aaron Perez (Principal)
am.perez@goalac.org
720-472-8126

Aurora Mall-308

14200 E. Alameda Ave.
Aurora, CO 80012

Aurora South-105

10890 E. Dartmouth J
Denver, CO 80014

Lakewood-221

1692 Wadsworth 104
Lakewood, CO 80214

Thornton-302

550 E. Thornton Pkwy
Suite 218
Thornton, CO 80229

936 Total Enrolled

Central Region

Alan Van Norman (Principal)
a.vannorman@goalac.org
719-205-7682

Pueblo Mall-142

3429 Dillon Dr. E-13
Pueblo, CO 81008

Pueblo West-152

279 S. Purcell Blvd.
Pueblo West, CO 81007

Cañon City-178

127 Justice Center Ste M
Canon City, CO 81212

La Junta-124

311 Santa Fe Ave.
La Junta, CO 81050

655 Total Enrolled

Colorado Springs Region

Kyle York (Principal)
kt.york@goalac.org
719-621-2239

Chapel Hills-242

1710 Briargate Blvd. 731
CS, CO 80920

Citadel Mall-576

750 Citadel Drive 3032
CS, CO 80909

Fountain-161

733 Dale St.
Fountain, CO 80817

Falcon-71

11990 Swingline Rd
CS, CO 80831

South Colorado Springs-173

2833 E Fountain Blvd
Ste 300
CS, CO 80910

1223 Total Enrolled

Southern Region

Jason Hochevar (Principal)
jb.hochevar@goalac.org
719-210-2741

Alamosa-80

1016 West Ave. 3 & 4
Alamosa, CO 81101

Cortez-105

2531 E. Main St.
Cortez, CO 81321

Durango-114

2800 Main Ave.
Durango, CO 81301

Pagosa Springs-132

105 Country Center Dr.
PS, CO 81147

Pueblo Downtown-155

205 N. Santa Fe Ave.
Pueblo, CO 81003

Pueblo Regency-171

1861 S. Pueblo Blvd.
Pueblo, CO 81005

Trinidad-154

326 N. Commercial St.
Trinidad, CO 81082

Walsenburg-53

525 Main St.
Walsenburg, CO 81089

964 Total Enrolled





GOAL Academy High School 2019-2020 Board of Directors



Debbie Rose
President



Ted Del Duca
Vice President



Nicolas Jimenez
Board member



Luis Contreras
Treasurer



Don Massey
Board member

GOAL Academy High School is a public charter school authorized by the Falcon 49 School District through June 30, 2021. The school has been approved by the Colorado Department of Education's Online Division to operate as a multi-district online school. GOAL participates in all accountability and transparency requirements as required by governmental entities in Colorado. GOAL is a 501c3 nonprofit. Its board meetings are open to the public, and its financial records and other public information are posted on the school's web site.

GOAL Academy High School Executive Leadership

Constance A. Jones, Ph.D.
Chief Executive Officer

Deb Morton
Chief Finance Officer

Duane Nava, M.Ed.
Chief Business Operations Officer

Jill Toussaint, M. Ed.
Chief Academic Officer

Kim Nava
Chief Human Resource Officer

Jamie Trujillo
Chief Information Officer

For more information about GOAL Academy High School, please contact us at:

304 S. Victoria Ave Suite A | Pueblo, CO 81003

1.877.PRO.GOAL | www.goalac.org

